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**A METHOD FOR MAXIMIZING SCALP HEALTH AND INDUCING  
ENHANCED VISUAL AND TACTILE HAIR QUALITY**

**ABSTRACT**

5           A hair care formulation is disclosed that enhances visual and/or tactile qualities  
of the hair. Embodiments of the formulation include a pyridoxine hydrochloride  
(vitamin B<sub>6</sub>), a glycyrrhizinic acid, a pantothenic acid, a pyrrolidone, an antimicrobial  
agent, zinc, and an antioxidant. The formulation may be included in separate hair care  
products, such as a shampoo, conditioner and scalp serum. In a particular embodiment,  
10 the formulation is included in a daily shampoo, a deep cleansing shampoo, a daily  
conditioner, a deep conditioner, and a scalp serum. In some of these examples, each of  
the hair care products contain at least 10 vitamins, minerals, and herbs, such as swertia  
extract, ginseng extract, saw palmetto extract, pyridoxine hydrochloride (vitamin B<sub>6</sub>),  
zinc pyrrolidone carboxylic acid, superoxide dismutase, dipotassium glycyrrhizate,  
15 green tea extract, and tea tree oil.